



Industrial Organization, Regulation, and Competition Policy in Israel

("The 9th Annual Israeli I.O. Day")

Supported by the Sapir Forum and the Collier School of Management, Tel Aviv University

Monday, December 16, 2019

Location: Room 405, Collier School of Management, Tel Aviv University

Organizers: Itai Ater and Yair Antler (Collier, Tel Aviv University)

- 09:00-09:10** **Opening remarks**
- 09:10-10:30** **Session 1**
- “Drug Diffusion through Peer Networks: The Influence of Industry Payments”
Dan Zeltzer (Tel Aviv) and Leila Agha (Dartmouth)
- “The Effects of Influencer Advertising Disclosure Regulations: Evidence from Instagram” **Daniel Ershov (Toulouse)** and Matt Mitchell (Toronto)
- 10:30-10:50** **Coffee Break**
- 10:50-12:10** **Session 2**
- "All-Pay Oligopolies: Price Competition with Unobservable Inventory Choices," **Joao Montez (Lausanne U)** and Nicholas Schultz (Mannheim)
- "Preference Based Privacy" **Daniel Bird (Tel Aviv)** and Zvika Neeman (TAU)
- 12:10-13:40** **Lunch**
- 13:40-14:20** **Session 3**
- "The Effects of Vendor Allowance Contracts - Big Data Evidence from the Israeli Food Retail Market" **Oren Rigbi (Israeli Competition Authority and BGU)** and Adam Veprinsky Mehl, David Harar, Moran Moshe Jantzis (Israeli Competition Authority)
- 14:20-14:40** **Coffee Break**
- 14:40-16:00** **Session 4**
- "Competition and Incentives in Mortgage Markets: The Role of Brokers”
Claudia Garcia-Robles (Stanford GSB)
- "More than a Penny's Worth: Left-Digit Bias and Firm Pricing”, **Avner Shlain (Chicago Booth)**
- 16:00-16:15** **Coffee Break**
- 16:15-17:30** **Session 5: Keynote Lecture**
- "Digitization and Product Discovery: The Causal and Welfare Impacts of Reviews and Crowd Ratings", **Joel Waldfogel (University of Minnesota)** and Imke Reimers (NEU).