

**Industrial Organization, Regulation and Competition Policy in Israel**  
**("8th Annual Israeli I.O. Day")**

Supported by the Sapir Forum, the Ben Porath Fund, and the Department of  
Economics, the Hebrew University of Jerusalem

**Thursday, December 6 2018**

**Location: Seminar room 4212, Department of Economics, 4<sup>th</sup> Floor, Mount Scopus  
Campus, The Hebrew University of Jerusalem**

**Organizers: Itai Ater (TAU), Alon Eizenberg (HUJI)**

- 08:45-09:05**      **Informal gathering (coffee)**
- 09:05-09:15**      **Opening Remarks**
- 09:15-10:45**      **Session I**
- "Multilevel Marketing: Pyramid-Shaped Schemes or Exploitative Scams?," **Yair Antler (TAU)**
- "The Benefit of Collective Reputation," **Zvika Neeman (TAU)** with Aniko Öry (Yale) and Jungju Yu (Yale)
- 10:45-11:15**      **Coffee Break**
- 11:15-12:30**      **Session II: Keynote Lecture**
- "Learning about Consumers and Markets using Internet Data", **Liran Einav (Stanford)**
- 12:30-14:00**      **Lunch**
- 14:00-15:30**      **Session III**
- "Collateral and Asymmetric Information in Lending Markets," **Nicola Pavanini (Tilburg U)** with Vasso Ioannidou (Lancaster U) and Yushi Peng (U Zurich)
- "Employer Consolidation and Wages: Evidence from Hospitals," **Elena Prager (Northwestern U)** with Matt Schmitt (UCLA)
- 15:30-16:00**      **Coffee Break**
- 16:00-17:30**      **Session VI**
- "Density of Demand and the Benefit of Uber," **Matthew Shapiro (Singapore Management University)**
- "Upstream, Downstream: Diffusion and Impacts of the Universal Product Code," **Emek Basker (U.S. Census Bureau)** with Tim Simcoe (Boston U)

Registration: [ater@post.tau.ac.il](mailto:ater@post.tau.ac.il) , [alon.eizenberg@mail.huji.ac.il](mailto:alon.eizenberg@mail.huji.ac.il). Our webpage is [here](#).