

Industrial Organization, Regulation and Competition Policy in Israel
("Israeli I.O. Day")

Supported by the Sapir Forum, and by the Faculty of Management, TAU

Conference Webpage: <https://sites.google.com/site/iodayisrael/>

THURSDAY, 13.12.2012

(Location – Room 430, Faculty of Management, TAU)

Organizers: Itai Ater (TAU), Alon Eizenberg (HUJI)

- 8:30** **Informal gathering (coffee)**
- 09:00** **Opening Remarks**
- 09:10-09:50** **"Ain't it 'Suite'? Bundling in the PC Office Software Market" Neil Gandal (TAU) (with Sarit Markovich, and Michael Riordan), Discussant: Dotan Persitz (TAU)**
- 09:50-10:30** **"Do Customers Learn from Experience? Evidence from Retail Banking," Itai Ater (TAU) (With Vardit Landsman), Discussant: Sarit Weisburd (HUJI)**
- 10:30-11:00** **Coffee Break**
- 11:00-11:40** **"Technology Adoption, Bubbles, Network Externalities and Growth," David Zvilichovsky (TAU), Discussant: Roy Shalem (TAU)**
- 11:40-12:20** **"Does Relative Thinking Exist in Mixed Compensation Schemes?," Ofer Azar (BGU), Discussant: David Zvilichovsky (TAU)**
- 12:20-13:50** **Lunch**
- 13:50-14:30** **"Public Interest and Antitrust Policy Regarding Economic Concentration," Adi Ayal (BIU), Discussant: Avi Weiss (BIU)**
- 14:30-15:10** **"The Economics of Collective Brands," Arthur Fishman (BIU) (with Israel Finkelstein, Avi Simhon and Nira Yacouel), Discussant: Nadav Levy (IDC)**
- 15:10-15:40** **Coffee Break**
- 15:40-16:20** **"Divide and Conquer? Decentralized Firm Structure may Promote Cooperation", Michal Goldberg (CMU), Discussant: Yaron Yehezkel (TAU)**
- 16:20-17:00** **"Demand, Competitiveness and Regulations in the Israeli Fluid Milk Market," Ziv Bar Nachum (HUJI), Discussant: Alon Eizenberg (HUJI)**

Information & Registration: ater@post.tau.ac.il, aloneiz@mssc.huji.ac.il