

ISRAELI I.O. DAY – PROGRAMME

Conference Webpage: <https://sites.google.com/site/iodayisrael/>

(CHECK WEBPAGE FOR MOST UPDATED SCHEDULE)

THURSDAY, 22.12.2011

(Location – Room 430, Faculty of Management, TAU)

Organizers: Itai Ater (TAU), Alon Eizenberg (HUJI)

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| 08:30 | Informal gathering (coffee) |
| 09:00 | Opening Remarks |
| 09:10-09:50 | "Partial Vertical Integration," Nadav Levy (IDC) (with David Gilo (TAU) and Yossi Spiegel (TAU)) . Discussant: Arthur Fishman (BIU) |
| 09:50-10:30 | "Aggressively Small: The Competitive Effect of Multimarket Contact," Sarit Markovich (IDC) (with Guy Arie (NWU) & Mauricio Varela (NWU)) . Discussant: Chaim Fershtman (TAU) |
| 10:30-11:00 | Coffee Break |
| 11:00-11:40 | "Platform Competition under Asymmetric Information," Yaron Yehezkel (TAU) (with Hanna Halaburda (HBS)) . Discussant: Rani Spiegler (TAU) |
| 11:40-12:20 | "Innovation Uncertainty and Indirect Network Externalities," David Zvilichovsky (TAU) . Discussant: Yaron Yehezkel (TAU) |
| 12:20-13:50 | Lunch |
| 13:50-14:30 | "The Effect of the Internet on Product Quality in the Airline Industry," Itai Ater (TAU) . Discussant: Sarit Markovich (IDC) |
| 14:30-15:10 | "Demand in the Wake of an Emerging Middle Class," Alon Eizenberg (HUJI) (with Alberto Salvo (NWU)) . Discussant: David Genesove (HUJI) |
| 15:10-15:40 | Coffee Break |
| 15:40-16:20 | "Capacity Trade-Offs & Trading Capacity," Nicole Adler (HUJI) (with Eran Hanany, TAU) . Discussant: Yossi Spiegel (TAU) |
| 16:20-17:00 | "Eliciting Advertising-Related Unobservables from Equilibrium Datasets: A Proposal," Rani Spiegler (TAU) (with Kfir Eliaz, BROWN) . Discussant: Alon Eizenberg (HUJI) |

Information & Registration: ater@post.tau.ac.il, aloneiz@mssc.huji.ac.il